

Stockholm City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Stockholm” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Stockholm.

Stockholm metropolitan area (also referred to as the Greater Stockholm) is one of three metropolitan areas in Sweden. The area is the largest metropolitan region in the Nordic countries.

The area with strong presence of service sector is a key contributor to the Swedish economy contributing about 31.8% of the national GDP. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sectors remain the key contributors to the area's economy - and the major employers.

Stockholm is a key tourist destinations among the Nordics, for both domestic and international tourists. The tourism and hospitality sectors experienced healthy growth over the past two years. Strong performance is observed in the construction sector with increasing employment, number of building permits issued and building completions.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Ports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Stockholm metropolitan area - key facts (estimates), 2020
- Table 2: Stockholm metropolitan area - real GDP and real GDP growth, 2000-25
- Table 3: Stockholm metropolitan area - economic growth comparison (Index 2010=100), 2000-25
- Table 4: Stockholm metropolitan area - GDP per capita comparison, 2000-25 (US\$)
- Table 5: Stockholm metropolitan area - employment structure, 2000-25 (% of total)
- Table 6: Stockholm metropolitan area - main universities, 2020
- Table 7: Stockholm metropolitan area - population comparison, 2000-25 (million)
- Table 8: Stockholm metropolitan area - population by age, 2000-25 (% of total)
- Table 9: Stockholm city - mass transit network indicators, 2019
- Table 10: Stockholm metropolitan area - Stockholm Arlanda Airport, key indicators, 2018-20
- Table 11: Stockholm metropolitan area - Stockholm Bromma Airport, key indicators, 2018-20
- Table 12: Stockholm metropolitan area - office rents, Q4 2020
- Table 13: Stockholm city - commercial overnight stays, 2018-20 (number)
- Table 14: Stockholm city - commercial overnight stays by nationality, 2018-20 (number)
- Table 15: Stockholm city - key hotel indicators, 2018-19
- Table 16: Stockholm metropolitan area - UNESCO World Heritage Sites
- Table 17: Stockholm metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Stockholm metropolitan area - real GDP and real GDP growth, 2000-25

Figure 2: Stockholm metropolitan area - economic growth comparison (Index 2010=100), 2000-25

Figure 3: Stockholm metropolitan area - GDP per capita comparison, 2000-25

Figure 4: Stockholm metropolitan area - employment structure, 2000-25 (% of total)

Figure 5: Stockholm metropolitan area - population comparison, 2000-25

Figure 6: Stockholm metropolitan area - population by age, 2000-25 (% of total)

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