

# Stockholm City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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# **Abstracts**

Stockholm City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### SUMMARY

"City Profile - Stockholm" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Stockholm.

Stockholm metropolitan area (also referred to as the Greater Stockholm) is one of three metropolitan areas in Sweden. The area is the largest metropolitan region in the Nordic countries.

The area with strong presence of service sector is a key contributor to the Swedish economy contributing about 31.8% of the national GDP. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

## SCOPE



The service sectors remain the key contributors to the area's economy - and the major employers.

Stockholm is a key tourist destinations among the Nordics, for both domestic and international tourists. The tourism and hospitality sectors experienced healthy growth over the past two years. Strong performance is observed in the construction sector with increasing employment, number of building permits issued and building completions.

### **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.



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