

# Skopje City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

Skopje City Profile %li%Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### Summary

“City Profile %li%Skopje” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Skopje.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Skopje region is located in the north of North Macedonia and covers a total area of 1,813km<sup>2</sup>. Skopje region is administrative-political, economic, cultural and educational-scientific center of North Macedonia, accounting for 40.9% of the country’s total GDP in 2022. The region's economy is dominantly driven by tourism and hotel, retail trade, financial intermediation and real estate, which together account for 53.5% of the region’s total GVA. Automotive, ICT, food processing, energy and pharmaceuticals are other sectors that drive the region’s economy

### Scope

The service sector mainly drives the economic growth of the region, accounting for 68.7% of total GDP in 2022.

Skopje metropolitan region is a key tourist destination in Macedonia.

## Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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