

Shanghai - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/C202C519F95EN.html>

Date: January 2023

Pages: 40

Price: US\$ 250.00 (Single User License)

ID: C202C519F95EN

Abstracts

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SUMMARY

“City Profile - Shanghai” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Shanghai.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Shanghai is a key financial and economic hub of the People's Republic of China (PRC) is one of the most populous cities in China. Shanghai has evolved from a commercial and industrial center into an economic center, due to rapid growth in the tertiary sector, such as finance and insurance, trade, transport, communications and real estate. The services sector (tertiary), which accounts for 73% of total output of the area.

SCOPE

Shanghai is one of the largest economies in China and a hub for as international finance, trade, and shipping. Shanghai’s economy is forecast to grow 4.2% in real terms in 2023

Shanghai is a key tourist destination for both domestic and international tourists.

Business tourism stands key contributor to the tourism sector. the construction sector's growth was down in 2022.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Ports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Shanghai metropolitan municipality - key facts (estimates), 2022

Table 2: Shanghai metropolitan municipality - real GDP and real GDP growth, 2000-30

Table 3: Shanghai metropolitan municipality - economic growth comparison (Index 2010=100), 2000-30

Table 4: Shanghai metropolitan municipality - GDP per capita comparison, 2000-30 (\$)

Table 5: Shanghai metropolitan municipality - employment structure, 2000-30 (% of total)

Table 6: Shanghai metropolitan municipality - main universities, 2022

Table 7: Shanghai metropolitan municipality - population comparison, 2000-30 (million)

Table 8: Shanghai metropolitan municipality - population by age, 2000-30 (% of total)

Table 9: Shanghai metropolitan municipality - mass transit network indicators, 2021

Table 10: Shanghai metropolitan municipality - Shanghai Pudong International Airport - key airport indicators, 2016-21

Table 11: Shanghai metropolitan municipality - Shanghai Hongqiao International Airport, key indicators, 2016-21

Table 12: Shanghai metropolitan municipality - Port of Shanghai, key indicators, 2017-22*

Table 13: Shanghai metropolitan municipality - office rents, Q2-Q3 2022

Table 16: Shanghai metropolitan municipality - added value of tourism industry, 2016-21 (\$ billion)

Table 16: Shanghai metropolitan municipality - tourist arrivals, 2016-21 (number)

Table 16: Shanghai metropolitan municipality - international arrivals by country of residence, 2016-21 (number)

Table 17: Shanghai metropolitan municipality - star hotels, 2016-20 (number)

Table 18: Shanghai metropolitan municipality - international overnight stays, 2016-20 (number)

Table 19: Shanghai metropolitan municipality -hotel KPIs, 2016-22*

Table 20: Shanghai metropolitan municipality - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Shanghai metropolitan municipality - real GDP and real GDP growth, 2000-30

Figure 2: Shanghai metropolitan municipality - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Shanghai metropolitan municipality - GDP per capita comparison, 2000-30

Figure 4: Shanghai metropolitan municipality - employment structure, 2000-30 (% of total)

Figure 5: Shanghai metropolitan municipality - population comparison, 2000-30

Figure 6: Shanghai metropolitan municipality - population by age, 2000-30 (% of total)

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