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Seoul - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

Seoul - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

SUMMARY

“City Profile - Seoul” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Seoul.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Seoul is the capital and most populous city of the Republic of Korea (ROK). Seoul is a key financial and economic hub of South Korea accounting for around 22.8% of the national GDP. Seoul has evolved from a commercial and industrial center into an economic center, due to rapid growth in the tertiary sector, such as finance and insurance, trade, transport, communications and real estate.

SCOPE

The Industry and service sectors remain the key contributor to the regional economy - and the major employers.

Seoul is a key tourist destination for both domestic and international tourists and witnessed a significant growth in 2022. China is major source of inbound tourism

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REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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