

# Sao Paulo - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

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### SUMMARY

“City Profile - Sao Paulo” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Sao Paulo.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Sao Paulo metropolitan area (also referred to as Greater Sao Paulo) is the largest in Brazil in terms of population. Sao Paulo metropolitan area accounted for 17.3% of the country's total GDP in 2022. Rapid growth in the industry and tertiary sectors and improvements in professional / business services and real estate are expected to be major drivers of growth.

### SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Sao Paulo is a key tourist destination in the country for both domestic and international tourists. Business tourism stands a contributor to the tourism sector.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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