

# **City Profile - Santiago; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.**

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## **Abstracts**

City Profile - Santiago; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

### **SUMMARY**

Santiago is the financial and industrial center of Chile, accounting for 39.2% of the country's GDP in 2018. Favorable macroeconomic conditions and regulatory environment, along with well-educated workforce, provide a vibrant eco-system for investors and entrepreneurs in the metropolitan region. Investment will take the lead in the recovery in the region

### **SYNOPSIS**

"City Profile - Santiago" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Santiago. The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

### **SCOPE**

The service sector remains the key contributor to the region's economy - and the major employer.

Santiago is a key tourist destination for both domestic and international tourists and experienced healthy growth in the past couple of years.

Strong performance is observed in the construction sector with number of building permits issued and building completions.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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