

# **Rosario - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Rosario - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Rosario” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Rosario.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Rosario Department is one of the 19 administrative subdivisions of the province of Santa Fe in Argentina. Rosario city is the capital of the department. Rosario Department accounted for 2.6% of the country's GDP in 2020.

### **SCOPE**

The service sectors remain the key contributors to the regional economy - and the major employers.

Rosario city is a major tourist destination in Argentina. Business tourism stands a contributor to the tourism sector. The tourism and hospitality sectors remained

under pressure as COVID-19 outbreak disrupted tourism flow in 2020.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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