

Rio de Janeiro - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Rio de Janeiro” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Rio de Janeiro.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Rio de Janeiro metropolitan area (also referred to as Greater Rio de Janeiro) is one of Brazil's 26 metropolitan areas. Rio de Janeiro metropolitan area accounted for 8.5% of the country's total GDP in 2022. Strategic sectors of the area are energy, IT, tourism, hospitality and creative industries.

SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Improvement in consumer and business confidence, with opening of the

economy, played a key role in its steady rebound of the economy. The local economy witnessed recovery and registered 3.2% growth in terms of the real GDP in 2022.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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