

Riga City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Riga” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Riga.

Riga metropolitan area is situated in Latvia and covers an area of 10,192 square kilometers. It is a bustling business, industrial and financial center of the Baltics. The area has a strong presence of industry and service sectors. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Riga is a key tourist destinations in Latvia, for both domestic and international tourists. The tourism and hospitality sectors remained under pressure as COVID-19 outbreak disrupted tourism flow into the area in 2020

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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