

City Profile - Reading; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

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Abstracts

City Profile - Reading; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

SUMMARY

Reading town or city is located in Berkshire county in the South East of the United Kingdom. It is one of the six districts in Berkshire county. It has a strong presence of service sectors contributing about 83.4% to the city' total GDP in 2018. The city's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants.

SYNOPSIS

“City Profile - Reading” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Reading. The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Reading is a key tourist destinations in South East region in the United Kingdom, for both domestic and international tourists.

The tourism and hospitality sectors are experiencing a healthy growth.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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