

Pune - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Pune” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Pune.

Pune metropolitan area is the second most populated city in Maharashtra, after the state's capital city Mumbai. It is a prominent hub for automobile and IT industries. The growing ITES and manufacturing industries, strong educational setup, well developed labor force and large scale infrastructural upgradations in the area has driven the economy of the area

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the regional economy - and the major employer.

Foreign investment into the area is likely to strengthen the economy.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

- Table of Contents
- City Snapshot
- PEST Analysis
 - Political
 - Economic
 - Social
 - Technology and Infrastructure
- Communications
- Internal Transport Networks
- Connectivity
 - Airports
 - Ports
- Business Environment Analysis
- Travel and Tourism
 - Tourism Flows
 - Hotels
 - Attractions
 - Events
- Construction and Real Estate
 - Investment
 - Real Estate Market
 - Retail
 - Retail Market
- Consumption, Income and Prices
- Appendix
 - Sources
 - Further Reading
 - Ask the Analyst
 - About MarketLine
 - Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Pune metropolitan area - key facts (estimates), 2020
- Table 2: Pune metropolitan area - real GDP and real GDP growth, 2000-25
- Table 3: Pune metropolitan area - economic growth comparison (Index 2010=100), 2000-25
- Table 4: Pune metropolitan area - GDP per capita comparison, 2000-25 (US\$)
- Table 5: Pune metropolitan area - employment structure, 2000-25 (% of total)
- Table 6: Pune metropolitan area - main universities, 2021
- Table 7: Pune metropolitan area - population comparison, 2000-25 (million)
- Table 8: Pune metropolitan area - population by age, 2000-25 (% of total)
- Table 9: Pune metropolitan area - mass transit network indicators, 2020
- Table 10: Pune metropolitan area - Pune Airport, number of passengers, 2018-21* (number)
- Table 11: Pune metropolitan area - Pune Airport, aircraft movements, 2018-21* (number)
- Table 12: Pune metropolitan area - Pune Airport, freight, 2018-21* (metric tons)
- Table 13: Pune metropolitan area - office rents and vacancy rates, Q4 2020
- Table 14: Maharashtra state - domestic and foreign tourist visits, 2018-19 (number)
- Table 15: Pune city - hotel KPIs, 2019-20
- Table 16: Pune city - MICE and other events

List Of Figures

LIST OF FIGURES

- Figure 1: Pune metropolitan area - real GDP and real GDP growth, 2000-25
- Figure 2: Pune metropolitan area - economic growth comparison (Index 2010=100), 2000-25
- Figure 3: Pune metropolitan area - GDP per capita comparison, 2000-25
- Figure 4: Pune metropolitan area - employment structure, 2000-25 (% of total)
- Figure 5: Pune metropolitan area - population comparison, 2000-25
- Figure 6: Pune metropolitan area - population by age, 2000-25 (% of total)

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