

City Profile - Porto Alegre; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

<https://marketpublishers.com/r/C46C05322A8EN.html>

Date: August 2023

Pages: 32

Price: US\$ 250.00 (Single User License)

ID: C46C05322A8EN

Abstracts

City Profile %li%Porto Alegre; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile %li%Porto Alegre” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Porto Alegre.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Porto Alegre metropolitan area is located in southeastern Brazil and accounted for 2.0% of the national population in 2022. Porto Alegre metropolitan area accounted for 2.7% of the country’s total GDP in 2022. Favorable geographic location, high accessibility and a diverse range of industries support the area’s economy. Service sector is the key driver of the area’s economy with trade, transportation information, communication, financial services, and insurance are the major sub-sectors in 2022

Scope

The service sectors remain the key contributors to the regional economy and the

major employers. Porto Alegre provides excellent infrastructure including healthcare centers, large hospitals, schools, universities and strong transport system.

Porto Alegre is Southern Brazil's most important tourism city. In 2022, the tourism and hospitality sectors recovered from the effects of pandemic due to increased investment and management efforts by the state in projects that directly impact tourism regions of the state

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

1. CITY SNAPSHOT

2. PEST ANALYSIS

- 2.1 Political
- 2.2 Economic
- 2.3 Social

3. TECHNOLOGY AND INFRASTRUCTURE

- 3.1 Communications
- 3.2 Internal Transport Networks
- 3.3 Connectivity
- 3.4 Airport
- 3.5 Port

4. BUSINESS ENVIRONMENT ANALYSIS

5. TRAVEL AND TOURISM

- 5.1 Tourism
- 5.2 Hotels
- 5.3 Attractions
- 5.4 Events

6. CONSTRUCTION AND REAL ESTATE

- 6.1 Investment
- 6.2 Real Estate Market

7. RETAIL

- 7.1 Retail Market
- 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

12. LIST OF TABLES

- Table 1: Porto Alegre metropolitan area - key facts (estimates), 2022
- Table 2: Porto Alegre metropolitan area - real GDP and real GDP growth, 2000-30
- Table 3: Porto Alegre metropolitan area - economic growth comparison (Index 2010=100), 2000-30
- Table 4: Porto Alegre metropolitan area - GDP per capita comparison, 2000-30 (\$)
- Table 5: Porto Alegre metropolitan area - employment structure, 2000-30 (% of total)
- Table 6: Porto Alegre metropolitan area - main universities, 2023
- Table 7: Porto Alegre metropolitan area - population comparison, 2000-30 (million)
- Table 8: Porto Alegre metropolitan area - population by age, 2000-30 (% of total)
- Table 9: Porto Alegre metropolitan area - mass transit network indicators, 2022
- Table 10: Porto Alegre metropolitan area - Salgado Filho International Airport, key airport indicators, 2017-23*
- Table 11: Porto Alegre metropolitan area - Salgado Filho international airport's domestic and international passengers, 2017-23*
- Table 12 : Porto Alegre - domestic tourist statistics by Brazilian states, 2022
- Table 13: Rio Grande do Sul - international tourist statistics, 2019-21
- Table 14: Porto Alegre metropolitan area - hotel KPIs, 2019-22
- Table 15: Porto Alegre metropolitan area - MICE and other events

12. LIST OF FIGURES

- Figure 1: Porto Alegre metropolitan area - real GDP and real GDP growth, 2000-30
- Figure 2: Porto Alegre metropolitan area - economic growth comparison (Index 2010=100), 2000-30
- Figure 3: Porto Alegre metropolitan area - GDP per capita comparison, 2000-30
- Figure 4: Porto Alegre metropolitan area - employment structure, 2000-30 (% of total)
- Figure 5: Porto Alegre metropolitan area - population comparison, 2000-30
- Figure 6: Porto Alegre metropolitan area - population by age, 2000-30 (% of total)

I would like to order

Product name: City Profile - Porto Alegre; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Product link: <https://marketpublishers.com/r/C46C05322A8EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C46C05322A8EN.html>