

# Phoenix - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/C4DCD7F4823EN.html>

Date: February 2022

Pages: 37

Price: US\$ 250.00 (Single User License)

ID: C4DCD7F4823EN

## Abstracts

Phoenix - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### SUMMARY

“City Profile - Phoenix” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Phoenix.

Greater Phoenix, also referred as the Phoenix metropolitan area, is located in the central Arizona region. The area has a strong presence of industry and service sectors. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants. The economy of the area shrunk in 2020, owing to health crisis but witnessed recovery in 2021. Crisis affected sectors were retail, tourism, hospitality as well as various industries

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

### SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Phoenix is a key tourist destinations in Arizona US, for both domestic and international tourists. The tourism and hospitality sectors were under pressure owing to the COVID-19 health emergency. Weak performance is observed in the construction sector with decreases in number of building permits issued and building completions.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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