

# **City Profile - Perth; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

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## **Abstracts**

City Profile - Perth; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

### **Summary**

“City Profile - Perth” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Perth.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Greater Perth, part of Australia’s 16 GCCSA regions, accounted for 13.9% of the nation's GDP in 2024. The area experienced a real GDP growth of 0.5% in 2024, supported by government initiatives aimed at promoting renewable energy, diversifying economic infrastructure, and enhancing tourism. Perth's economy is projected to grow by 2.1% in 2025, with a continued focus on economic diversification through investments in clean energy and strategic industries, positioning the region for long-term resilience and growth.

### **Scope**

The service sector remains a key contributor to the Perth metropolitan area and

a major employer.

Perth, recognized as 'Destination Perth' and 'Experience Perth,' is Australia's sunniest capital within Western Australia's five touristic regions. The WAVES 2033 strategy, developed through extensive stakeholder engagement, aims to address tourism challenges and opportunities, with Tourism WA overseeing its implementation to boost the visitor economy in Western Australia.

- The construction sector in Greater Perth contributed 5.8% to the area's total GVA in 2024, with a projected recovery and growth rate of 5.6% from 2025-30, supported by major infrastructure projects and investments in various sectors.

## Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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