

Paris - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/C0CCAF63049EN.html>

Date: January 2023

Pages: 41

Price: US\$ 250.00 (Single User License)

ID: C0CCAF63049EN

Abstracts

Paris - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

SUMMARY

“City Profile - Paris” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Paris.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Paris metropolitan area is commonly known as Île-de-France or Paris region. It has a significant economic and financial influence, accounting for around 30.7% of national GDP. Defense and aerospace, financial services, green energy, fashion and design, tourism, and hospitality, automotive, and retail are the main drivers of the area's economy.

SCOPE

The service sector remains the key contributor to the regional economy and the major employer.

Paris is a key tourist destination for both domestic and international tourists

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Ports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Paris metropolitan area - key facts (estimates), 2022

Table 2: Paris metropolitan area - real GDP and real GDP growth, 2000-30

Table 3: Paris metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Table 4: Paris metropolitan area - GDP per capita comparison, 2000-30 (\$)

Table 5: Paris metropolitan area - employment structure, 2000-30 (% of total)

Table 6: Paris metropolitan area - main universities, 2022

Table 7: Paris metropolitan area - population comparison, 2000-30 (million)

Table 8: Paris metropolitan area - population by age, 2000-30 (% of total)

Table 9: Paris metropolitan area - mass transit network indicators, 2021

Table 10: Paris metropolitan area- key airport indicators, 2022 (number)

Table 11: Paris metropolitan area - aircraft movements at airports, 2017-22* (number)

Table 12: Paris metropolitan area - office rents, Q3 2022

Table 13: Paris metropolitan area - tourism indicators, 2018-22*

Table 14: Paris metropolitan area - tourists, 2019-21 (number)

Table 15: Paris metropolitan area - overnight stays, 2019-21 (number)

Table 16: Paris metropolitan area - hotel KPIs, 2018-21

Table 17: Paris metropolitan area - UNESCO World Heritage Sites

Table 18: Paris metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Paris metropolitan area - real GDP and real GDP growth, 2000-30

Figure 2: Paris metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Paris metropolitan area - GDP per capita comparison, 2000-30

Figure 4: Paris metropolitan area - employment structure, 2000-30 (% of total)

Figure 5: Paris metropolitan area - population comparison, 2000-30

Figure 6: Paris metropolitan area - population by age, 2000-30 (% of total)

I would like to order

Product name: Paris - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Product link: <https://marketpublishers.com/r/C0CCAF63049EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0CCAF63049EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

