

Oslo - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Oslo” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Oslo.

Oslo metropolitan area, a part of Greater Oslo region, is the most populous area in Norway and has a significant economic and financial influence. Financial services, hospitality and real estate are the major drivers of growth.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the area's economy - and the major employer.

Oslo is a key tourist destination for both domestic and international tourists.

Construction sector accounted for 8.7% of the total GVA in the metropolitan area in 2020.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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