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City Profile - Orlando; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

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Abstracts

City Profile %li%Orlando; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile %li%Orlando” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Orlando.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Orlando metropolitan area is one of the key economies in the US, accounts for 0.7% of the nation’s overall economy (GDP) and 13.0% of Florida in 2022. The economic recovery from COVID initially boosted growth significantly, but in 2022, economic forces weakened as pent up demand decreased. Orlando metropolitan area experienced a significant challenges including elevated inflation and supply chain issues, resulting in a 2.3% growth in real terms in 2022

Scope

The service sector mainly drives the economic growth of the area, accounting

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for 87.4% of total GVA in 2022

In 2022, Orlando's tourism industry saw a crucial recovery. Domestic leisure visitation fullly rebounded to pre-pandemic levels while business visitation continued its recovery. International visitation reached 75.0% of the pre-pandemic levels with Canada, UK and Brazil as the top three origin markets for the area

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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Contents

1. CITY SNAPSHOT

2. PEST ANALYSIS

2.1 Political
2.2 Economic
2.3 Social

3. TECHNOLOGY AND INFRASTRUCTURE

3.1 Communications
3.2 Internal Transport Networks
3.3 Connectivity
3.4 Airports

4. BUSINESS ENVIRONMENT ANALYSIS

5. TRAVEL AND TOURISM

5.1 Tourism Flows
5.2 Hotels
5.3 Attractions
5.4 Events

6. CONSTRUCTION AND REAL ESTATE

6.1 Investment
6.2 Real Estate Market

7. RETAIL

7.1 Retail Market
7.2 Consumption, Income and Prices
About MarketLine
Contact Us

12. LIST OF TABLES

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Table 1: Orlando metropolitan area- key facts (estimates), 2022
Table 2: Orlando metropolitan area- real GDP and real GDP growth, 2000—30
Table 3: Orlando metropolitan area- economic growth comparison (Index 2010=100), 2000-30
Table 4: Orlando metropolitan area- GDP per capita comparison, 2000-30 ($)
Table 5: Orlando metropolitan area- employment structure, 2000-30 (% of total)
Table 6: Orlando metropolitan area - main universities, 2023
Table 7: Orlando metropolitan area- population comparison, 2000—30 (million)
Table 8: Orlando metropolitan area- population by age, 2000—30 (% of total)
Table 9: Orlando metropolitan area- mass transit network indicators, 2022
Table 10: Orlando metropolitan area - Orlando International Airport, Passenger Traffic, 2018—22
Table 11: Orlando metropolitan area - Orlando International Airport, Cargo Traffic, 2018—22
Table 12: Orlando metropolitan area-tourist arrivals, 2018—22
Table 13: Orlando metropolitan area-hotel KPIs, 2018—21
Table 14: Orlando metropolitan area - MICE and other events

12. LIST OF FIGURES

Figure 1: Orlando metropolitan area- real GDP and real GDP growth, 2000—30
Figure 2: Orlando metropolitan area- economic growth comparison (Index 2010=100), 2000-30
Figure 3: Orlando metropolitan area - GDP per capita comparison, 2000-30
Figure 4: Orlando metropolitan area- employment structure, 2000-30 (% of total)
Figure 5: Orlando metropolitan area- population comparison, 2000—30
Figure 6: Orlando metropolitan area- population by age, 2000—30 (% of total)

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