

Nuremberg - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Nuremberg” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Nuremberg.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Nuremberg metropolitan area is situated in Bavaria state in southern Germany. Nuremberg is one of the largest economic areas of Germany with ample opportunities for development in the high-tech and industrial sectors as well as small enterprises. Key pillars of the economy include IT sector, transportation, automation, medical, healthcare, energy, and environmental industries.

SCOPE

Nuremberg metropolitan area, with a total population of 1.36 million people, accounted for 1.6% of Germany’s population in 2021. Dependency ratio in the area stood at 52.5% in 2021 with a projected sharp rise

Nuremberg metropolitan area's economy stood at EUR70.5 billion (\$83.4 billion) in 2021 accounting for 1.9% of the country's total GDP in 2021

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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