

# Nice - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

Nice - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### SUMMARY

“City Profile - Nice” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Nice.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Nice is the capital of the Alpes Maritimes department and the fifth largest city in France. The economy of the area is mainly dominated by the tertiary sector with around 86.0% contribution to the total GVA in 2020. Financial intermediation and real estate segments are the strongest amongst service sector.

### SCOPE

Economic activities recovered in Nice metropolitan area in 2021 with household consumption improvement and business investments, though the rebound remained uneven across the sectors.

Nice metropolitan area is projected to achieve an average annual growth rate of 1.1% in real terms over the forecasted period 2022-30

## REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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