

# **Naples - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

<https://marketpublishers.com/r/CF964A017A9EN.html>

Date: December 2020

Pages: 33

Price: US\$ 250.00 (Single User License)

ID: CF964A017A9EN

## **Abstracts**

Naples - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Naples” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Naples.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends

Naples metropolitan area consists of Naples city and other 91 municipalities. It is the third largest city in Italy, after Rome and Milan, in terms of area and population. The area was home to 3.09 million people and contributed 3.3% to the country's total GDP in 2019. Improvements in foreign trade, real estate, construction, tourism are expected to be major drivers of growth.

### **SCOPE**

The service sector remains the key contributor to the regional economy - and the major employer.

Foreign investment into the city is likely to strengthen the economy. Tourism interest in the city is also likely to contribute to economic growth.

## REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

## Contents

City Snapshot  
PEST Analysis  
Political  
Economic  
Social  
Technology and Infrastructure  
Communications  
Internal Transport Networks  
Connectivity  
Airports  
Ports  
Business Environment Analysis  
Travel and Tourism  
Tourism Flows  
Hotels  
Attractions  
Events  
Construction and Real Estate  
Investment  
Real Estate Market  
Retail  
Retail Market  
Consumption, Income and Prices  
Appendix  
Sources  
Further Reading  
Ask the Analyst  
About MarketLine  
Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Naples metropolitan area - key facts (estimates), 2019

Table 2: Naples metropolitan area - real GDP and real GDP growth, 2000-25

Table 3: Naples metropolitan area - economic growth comparison (Index 2010=100), 2000-25

Table 4: Naples metropolitan area - GDP per capita comparison, 2000-25 (US\$)

Table 5: Naples metropolitan area - employment structure, 2000-25 (% of total)

Table 6: Naples metropolitan area - main universities, 2020

Table 7: Naples metropolitan area - population comparison, 2000-25 (million)

Table 8: Naples metropolitan area - population by age, 2000-25 (% of total)

Table 9: Naples metropolitan area - mass transit network indicators, 2019

Table 10: Naples metropolitan area - Naples Airport (NAP), key airport indicators, 2018-20\*

Table 11: Naples metropolitan area - Port of Naples, key port indicators, 2018-19

Table 12: Naples city - office rents, Jan-Nov 2020

Table 13: Naples city - arrivals in commercial accommodation establishments, 2017-19

Table 14: Naples city - international arrivals by country of residence, 2017-19

Table 15: Naples city - hotel indicators, 2017-19

Table 16: Naples city - hotel KPIs, 2017-19

Table 17: Naples - UNESCO World Heritage Sites

Table 18: Naples city - MICE and other events

## List Of Figures

### LIST OF FIGURES

Figure 1: Naples metropolitan area - real GDP and real GDP growth, 2000-25

Figure 2: Naples metropolitan area - economic growth comparison (Index 2010=100), 2000-25

Figure 3: Naples metropolitan area - GDP per capita comparison, 2000-25

Figure 4: Naples metropolitan area - employment structure, 2000-25 (% of total)

Figure 5: Naples metropolitan area - population comparison, 2000-25

Figure 6: Naples metropolitan area - population by age, 2000-25 (% of total)

## I would like to order

Product name: Naples - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Product link: <https://marketpublishers.com/r/CF964A017A9EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF964A017A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

