

Nairobi - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/CA2AD5556E21EN.html>

Date: June 2022

Pages: 37

Price: US\$ 250.00 (Single User License)

ID: CA2AD5556E21EN

Abstracts

Nairobi - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

SUMMARY

“City Profile - Nairobi” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Nairobi.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Nairobi city is situated in the south-central part of Kenya and the capital of the country. Nairobi City County/ Nairobi city is the commercial, industrial, transportation and ICT hub of Kenya. The economy of Nairobi city is driven by key sectors such as tourism and hospitality, education, retail, aviation, construction and trade

SCOPE

The service sector is the key contributor to the area's economy and major employer.

Tourism industry in Kenya is prospering supported by growing demand from adventure travelers and is a prominent sector in generating foreign exchange

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the Analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Nairobi city - key facts (estimates), 2021
- Table 2: Nairobi city - real GDP and real GDP growth, 2000-25
- Table 3: Nairobi city - economic growth comparison (Index 2010=100), 2000-25
- Table 4: Nairobi city - GDP per capita comparison, 2000-25 (\$)
- Table 5: Nairobi city - employment structure, 2000-25 (% of total)
- Table 6: Nairobi city - population comparison, 2000-25 (million)
- Table 7: Nairobi city - population by age, 2000-25 (% of total)
- Table 8: Nairobi city - Jomo Kenyatta International Airport, key airport indicators, 2018-21
- Table 9: Nairobi metropolitan area - office rents, 2021
- Table 10: Kenya - KPIs, 2019-21
- Table 11: Kenya - hotel bed nights, 2019-21
- Table 12: Kenya - hotel bed-nights by country of residence, 2019-21
- Table 13: Nairobi city - MICE and other events

List Of Figures

LIST OF FIGURES

- Figure 1: Nairobi city - real GDP and real GDP growth, 2000-25
- Figure 2: Nairobi city - economic growth comparison (Index 2010=100), 2000-25
- Figure 3: Nairobi city - GDP per capita comparison, 2000-25
- Figure 4: Nairobi city - employment structure, 2000-25 (% of total)
- Figure 5: Nairobi city - population comparison, 2000-25
- Figure 6: Nairobi city - population by age, 2000-25 (% of total)

I would like to order

Product name: Nairobi - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Product link: <https://marketpublishers.com/r/CA2AD5556E21EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA2AD5556E21EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

