

City Profile - Muscat; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

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Abstracts

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SUMMARY

Muscat is the capital city of Oman and part of the Governorate of Muscat. Muscat governorate accommodated 31.4% of the country's population and accounted for 31.8% of the total country's GDP in 2018. Buoyed by recovery in oil prices, diversification of economy to generate more non-oil revenue, and growth in spending will lead the area's economy in near term.

SYNOPSIS

"City Profile - Muscat" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Muscat. The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The industry sector remains the key contributor to the area's economy - and the major employer.

Muscat is a key tourist destination for both domestic and international tourists and experienced healthy growth in 2016. Strong performance is observed in the construction sector with increasing employment, number of building permits issued and building completions.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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