

# Munich - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

Munich - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### SUMMARY

“City Profile - Munich” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Munich.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Munich metropolitan area comprises Munich city and Munich district along with other districts such as Dachau, Ebersberg, Erding, Freising, F?rstenfeldbruck, Landsberg am Lech, and Starnberg with coverage area of 5,369km<sup>2</sup>. Munich metropolitan area is among the prominent areas of Germany with its healthy mix of global players, successful regional companies, innovative companies from a wide range of industries as well as excellent research institutes, universities and colleges

### SCOPE

The service sector remains the key contributor to the area's economy and major employer.

Munich is a key tourist destination for both domestic and international tourists.

## REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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