

City Profile - Montevideo; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

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Abstracts

City Profile %li%Montevideo; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile %li%Montevideo” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Montevideo.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Montevideo is the capital city of Uruguay and the largest city in the country in terms of population. There were 2.04 million inhabitants in Montevideo metropolitan area in 2022, constituting 57.4% of the total country’s population. The area’s economy is mainly driven by financial intermediation and real estate sector, as well as public administration and community services, which together contributed 48.9% to the total GVA in 2022.

Scope

The service sector remains the key contributor to Montevideo metropolitan

area's economy and the major employer.

Foreign investment into the area is likely to strengthen the economy. Tourism sector in the area is prospering well. Increasing tourism interest in the area is also likely to contribute to economic growth

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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