

Minsk - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/C1D6EBEB362EN.html>

Date: December 2022

Pages: 36

Price: US\$ 250.00 (Single User License)

ID: C1D6EBEB362EN

Abstracts

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SUMMARY

“City Profile - Minsk” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Minsk.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Minsk city is the capital of the Republic of Belarus, situated on the banks of Svisloch and Nyamiha rivers. The city also serves as the administrative center of Commonwealth of Independent States (CIS) and holds special administrative status in Belarus. The city accounts for more than 27% of the Belarus’s total GDP.

SCOPE

Minsk city is the financial and commercial center of the country and accounted for 11.2% of the country’s total GDP in 2021. The structural features of the city’s economy have been inherited from the former Soviet bloc. The city’s economic activities are strongly based on the tertiary sector

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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