

Minneapolis - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

"City Profile - Minneapolis" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Minneapolis.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Minneapolis is the county city of Minnesota state and largest of the twin cities (Minneapolis and Saint Paul) in terms of population. The city is a key contributor for the national economy with strong presence of the financial and ITES industries, followed by the performance of leading companies that are listed in the Fortune 500.

SCOPE

The service and industry sectors remain the key contributors to the regional economy - and the major employers.

Minneapolis is one of the key tourist destinations of the Minnesota state, for both



domestic and international tourists. The tourism sector in the city, which is experiencing persistent growth in terms of both visitors and tourism spending, is anticipated to be hit hard in 2020 due to the outbreak of novel coronavirus.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.



Contents

City Snapshot

PEST Analysis

Political

Economic

Social

Technology and Infrastructure

Communications

Internal Transport Networks

Connectivity

Airports

Business Environment Analysis

Travel and Tourism

Tourism Flows

Hotels

Attractions

Events

Construction and Real Estate

Investment

Real Estate Market

Retail

Retail Market

Consumption, Income and Prices

Appendix

Sources

Further Reading

Ask the Analyst

About MarketLine

Disclaimer



List Of Tables

LIST OF TABLES

- Table 1: Minneapolis metropolitan area key facts (estimates), 2021
- Table 2: Minneapolis metropolitan area real GDP and real GDP growth, 2000-25
- Table 3: Minneapolis metropolitan area economic growth comparison (Index 2010=100), 2000-25
- Table 4: Minneapolis metropolitan area GDP per capita comparison, 2000-25 (\$)
- Table 5: Minneapolis metropolitan area employment structure, 2000-25 (% of total)
- Table 6: Minneapolis metropolitan area main universities, 2021
- Table 7: Minneapolis metropolitan area population comparison, 2000-25 (million)
- Table 8: Minneapolis metropolitan area population by age, 2000-25 (% of total)
- Table 9: Minneapolis metropolitan area mass transit network indicators, 2021
- Table 10: Minneapolis metropolitan area Minneapolis Saint Paul International Airport's key indicators, 2016-21
- Table 11: Minneapolis city Fortune Global 500 companies, HQ in City, 2021
- Table 12: Minneapolis-St. Paul Twin Cities office rents, Q1 2022
- Table 13: Minneapolis-St. Paul Twin Cities visitor arrivals, 2016-20 (million)
- Table 14: Minneapolis-St. Paul Twin Cities hotel occupancy rate, 2017-21



List Of Figures

LIST OF FIGURES

Figure 1: Minneapolis metropolitan area - real GDP and real GDP growth, 2000-25

Figure 2: Minneapolis metropolitan area - economic growth comparison (Index

2010=100), 2000-25

Figure 3: Minneapolis metropolitan area - GDP per capita comparison, 2000-25

Figure 4: Minneapolis metropolitan area - employment structure, 2000-25 (% of total)

Figure 5: Minneapolis metropolitan area - population comparison, 2000-25

Figure 6: Minneapolis metropolitan area - population by age, 2000-25 (% of total)



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