

Marseille - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Marseille” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Marseille.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Marseille city is the capital of Provence-Alpes-C?te d’Azur region (PACA region), one of the 27 administrative regions in France. Economic activities resumed in mid-June 2020 with easing of some restrictions. After a historic drop of 8.0% in real GDP in 2020, the area’s economy rebounded gradually by 6.5% in 2021. The economy was driven by rise in consumption and recovery in both public and private investments on back of favourable financing conditions and the ‘France Relance’ plan. Supply bottlenecks, rising energy prices, slight tightening of restrictions and labor absenteeism resulting from rise in infections at the end of 2021, is likely to impact the area’s economy growth in 2022

SCOPE

The service sector remains the key contributor to the regional economy and the

major employer.

Marseille city is a key destination in France for summer tourism due to its seaside location and numerous sandy beaches.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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