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Manila - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

https://marketpublishers.com/r/C126134E135EN.html
Date: December 2021
Pages: 37
Price: US$ 250.00 (Single User License)
ID: C126134E135EN

Abstracts

Manila - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

SUMMARY

“City Profile - Manila” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Manila.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Manila metropolitan area, also known as Metro Manila, is the national capital region (NCR) of Philippines It is situated on the Island of Luzon, which is one of the three main islands of the country. The metropolitan area is comprised of one municipality and 16 cities including Manila city, the capital of Philippines. The area’s economy is mainly supported by the key subsectors of the tertiary/service sector, in particular trade, transportation and tourism services, financial services, information and communication.

SCOPE

The service sector remains the key contributor to the area’s economy - and the major employer.

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The tourism sector, which experienced persistent growth in terms of tourist arrivals over the years, supported by DOT's continuous marketing promotions, introduction of new air routes, new tourism products and activities, and increase in tourism investments. was affected in 2020. With the imposition of travel restrictions across all the countries in the world in 2020, put tourist arrivals in free fall. Tourism plays a significant role on the social, economic and environmental development, and cultural landscape of the Philippines.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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