

City Profile - Manila; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

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Abstracts

City Profile %li%Manila; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile %li%Manila” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Manila. The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Manila metropolitan area, also known as Metro Manila, is the national capital region (NCR) of Philippines. The metropolitan area contributed 30.4% of the country’s total GDP in 2023. Metro Manila's real GDP growth moderated in 2023. This slowdown indicated the diminishing momentum of post-pandemic recovery. However, growth remained robust, driven by public investment, private spending, low unemployment, increased remittances, and a strong service sector, including tourism

Scope

The service sector mainly drives the economic growth of Manila metropolitan area, accounting for 80.4% of the total GVA in 2023

In 2023, Philippines international tourism revenue exceeded pre-pandemic levels. The Department of Tourism (DOT) supported this momentum by lifting remaining health protocols for tourism establishments. With rising international flights and tourist arrivals, the sector is nearing pre-pandemic levels and is expected to fully recover by the end of 2024

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

1. CITY SNAPSHOT

2. PEST ANALYSIS

- 2.1 Political
- 2.2 Economic
- 2.3 Social

3. TECHNOLOGY AND INFRASTRUCTURE

- 3.1 Communications
- 3.2 Internal Transport Networks
- 3.3 Connectivity
- 3.4 Airport
- 3.5 Port

4. BUSINESS ENVIRONMENT ANALYSIS

5. TRAVEL AND TOURISM

- 5.1 Tourism Flows
- 5.2 Hotels
- 5.3 Attractions
- 5.4 Events

6. CONSTRUCTION AND REAL ESTATE

- 6.1 Investment
- 6.2 Real Estate Market

7. RETAIL

- 7.1 Retail Market
- 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

List Of Tables

LIST OF TABLES

Table 1: Manila metropolitan area - key facts (estimates), 2023

Table 2: Manila metropolitan area- real GDP and real GDP growth, 2000-30

Table 3: Manila metropolitan area- economic growth comparison (Index 2010=100), 2000-30

Table 4: Manila metropolitan area- GDP per capita comparison, 2000-30 (\$)

Table 5: Manila metropolitan area- employment structure, 2000-30 (% of total)

Table 6: Manila metropolitan area - main universities, 2023

Table 7: Manila metropolitan area - population comparison, 2000-30 (million)

Table 8: Manila metropolitan area - population by age, 2000-30 (% of total)

Table 9: Manila metropolitan area - mass transit network indicators, 2023

Table 10: Manila metropolitan area - Ninoy Aquino International Airport, key indicators, 2019-24* (number)

Table 11: Philippines - tourist arrivals, 2019-24* (number)

Table 12: Philippines - international tourist arrivals by country of residence, 2019-24* (number)

Table 13: Manila metropolitan area - UNESCO World Heritage Sites

Table 14: Manila metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Manila metropolitan area- real GDP and real GDP growth, 2000-30

Figure 2: Manila metropolitan area- economic growth comparison (Index 2010=100), 2000-30

Figure 3: Manila metropolitan area- GDP per capita comparison, 2000-30

Figure 4: Manila metropolitan area- employment structure, 2000-30 (% of total)

Figure 5: Manila metropolitan area - population comparison, 2000-30

Figure 6: Manila metropolitan area - population by age, 2000-30 (% of total)

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