

Ljubljana - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

<https://marketpublishers.com/r/CE551280D17EN.html>

Date: June 2021

Pages: 32

Price: US\$ 250.00 (Single User License)

ID: CE551280D17EN

Abstracts

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SUMMARY

“City Profile - Ljubljana” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Ljubljana.

Ljubljana metropolitan area in Slovenia comprises Ljubljana municipality and its suburbs. Ljubljana city is the political, economic and cultural center of Slovenia. The metropolitan area has a strong presence of industry and service sectors contributing about 37.06% to the national GDP. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends

SCOPE

The service sectors remain the key contributors to the regional economy - and the major employers.

Ljubljana is a key tourist destination in Slovenia, for both domestic and international tourists. Ljubljana's tourism sector in 2020 was hit hard due to the outbreak of the COVID-19 pandemic. To reduce the spread of novel coronavirus, the Government of Slovenia imposed several restrictions, including closure of border and tourism spots, which affected tourist arrivals, especially international visitors

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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