

City Profile - Ljubljana; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

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Abstracts

City Profile %li%Ljubljana; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile %li%Ljubljana” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Ljubljana.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends

Ljubljana metropolitan area in Slovenia comprises Ljubljana municipality and its suburbs. Ljubljana city is the political, economic and cultural center of Slovenia. Ljubljana's metropolitan area, contributing 37.3% to Slovenia's GDP in 2021, boasts a robust economy fueled by skilled labor and infrastructure. The recovery was bolstered by strong private consumption, investment, and exports, supported by Slovenia's effective fiscal packages, including a 13% GDP stimulus in 2020

Scope

The service sector remains the key contributor to the regional economy and the

major employer.

International tourists account for more than 80% of the total tourists to Ljubljana. The sector of the area was hard hit in 2020 by international travel restrictions. Slovenia's Ministry of the Economy aims to focus on tourism development with an investment of EUR140 million (\$165.6 million) for adopting a new tourism development strategy.

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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