

Liverpool - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Liverpool” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Liverpool.

Liverpool City Region or Liverpool metropolitan area is in North West region of England. The area was home to 1.79 million people in 2021 or 2.7% of the country’s population. The area’s economy is helmed by the growth of industries such as advanced manufacturing, financial services, life sciences, digital and technology, and engineering. The area contributed 1.98% of the total country’s GDP in 2021.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the area’s economy - and the major employer.

The area is a thriving hub of arts and culture with a rich historic backdrop. The total share of the area's construction sector to the area's GVA was 5.6% in 2021

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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