

Lisbon - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Lisbon” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Lisbon.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Lisbon metropolitan area accounts for 27.9% of the Portugal population in 2021. The economy of Lisbon thrives upon the tourism, business, creative, maritime, health, ICT and digital sectors.

SCOPE

The service sector remains the key contributor to the area’s economy - and the major employer.

Lisbon is a key tourist destination in Portugal for both domestic and international tourists

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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