

Lima - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Lima” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Lima.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Lima metropolitan area is the most populous area in Peru, with the population density of 3,876 people per square kilometer. The area holds a share of about 30.2% of the nation’s total population and the area’s economy accounts for more than 42.8% of the nation’s GDP, as of 2022.

SCOPE

The service sector mainly drives the economic growth of the city, accounting for 67.8% of total GDP.

Lima metropolitan area is a key tourist destination in Peru. Lima city is also honoured as Gastronomy capital of Latin America

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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