

Lille - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Lille” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Lille.

Lille metropolitan area covers Nord department in France. In 2021, the area’s population stood at 2.59 million, accommodating 3.8% of the total country’s population during this period. Lille metropolitan area’s economy is shouldered by the growth of core industries such as retail and logistics, manufacturing, digital, business services, creative industries, and health and nutrition sciences. Furthermore, it gains from being ideally located at the crossroads of business hubs. In 2021, the service sector made up 79.8% of the total area’s GVA.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sectors remain the key contributors to the regional economy - and

the major employer.

Lille metropolitan area's economy benefits from its proximity to Belgium, and other major business hubs in Europe. Steeped in history, the area is known for architectural monuments, churches, and various museums. The three lockdowns imposed in France, before final easing of restrictions in May 2021, hampered the growth of the area's construction sector in 2020. . The sector added 5.1% to the area's GVA in 2021

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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