

City Profile - Lagos; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

<https://marketpublishers.com/r/C465677E2DAEN.html>

Date: October 2023

Pages: 29

Price: US\$ 250.00 (Single User License)

ID: C465677E2DAEN

Abstracts

City Profile Lagos; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Summary

“City Profile Lagos” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Lagos.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Lagos is the most populous city in Nigeria. Lagos Metropolitan Area or Greater Lagos is a statistical division and not an administrative unit. It comprises 16 of the 20 local government areas (LGAs) and is home to 66.0% of the population of Lagos state (one of the 36 states in Nigeria) in 2022.

Lagos economy faced recession owing to COVID containment measures in 2022 resulting in shrinkage of industry sector and high inflation rates in the economy . Reform measures such as foreign exchange management, removal of petrol subsidy was enforced to manage these macroeconomic instabilities

Scope

The service sector remains the key contributor to the city's economy and the major employer.

Continued devaluation of currency and high development costs has negatively affected the real estate, hospitality, manufacturing sector of the metropolitan area in 2022

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

1. CITY SNAPSHOT

2. PEST ANALYSIS

- 2.1 Political
- 2.2 Economic
- 2.3 Social

3. TECHNOLOGY AND INFRASTRUCTURE

- 3.1 Communications
- 3.2 Internal Transport Networks
- 3.3 Connectivity
- 3.4 Airports
- 3.5 Ports

4. BUSINESS ENVIRONMENT ANALYSIS

5. TRAVEL AND TOURISM

- 5.1 Tourism Flows
- 5.2 Hotels
- 5.3 Attractions
- 5.4 Events

6. CONSTRUCTION AND REAL ESTATE

- 6.1 Investment
- 6.2 Real Estate Market

7. RETAIL

- 7.1 Retail Market
 - 7.2 Consumption, Income and Prices
- About MarketLine

Contact Us

List Of Tables

LIST OF TABLES

Table 1: Lagos metropolitan area - key facts (estimates), 2022

Table 2: Lagos metropolitan area - real GDP and real GDP growth, 2000-30

Table 3: Lagos metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Table 4: Lagos metropolitan area - GDP per capita comparison, 2000-30 (\$)

Table 5: Lagos metropolitan area - employment structure, 2000-30 (% of total)

Table 6: Lagos metropolitan area - population comparison, 2000-30 (million)

Table 7: Lagos metropolitan area - population by age, 2000-30 (% of total)

Table 8: Lagos City - mass transit network indicators, 2022

Table 9: Lagos metropolitan area - Murtala Muhammed International Airport's passenger traffic, 2018-21

Table 10: Lagos metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Lagos metropolitan area - real GDP and real GDP growth, 2000-30

Figure 2: Lagos metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Lagos metropolitan area - GDP per capita comparison, 2000-30

Figure 4: Lagos metropolitan area - employment structure, 2000-30 (% of total)

Figure 5: Lagos metropolitan area - population comparison, 2000-30

Figure 6: Lagos metropolitan area - population by age, 2000-30 (% of total)

I would like to order

Product name: City Profile - Lagos; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

Product link: <https://marketpublishers.com/r/C465677E2DAEN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C465677E2DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

