

# **Kyiv - Comprehensive overview of the City, PEST Analysis and analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Kyiv - Comprehensive overview of the City, PEST Analysis and analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Kyiv” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Kiev.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Kiev (Kyiv) metropolitan area includes Kiev city and Kiev Oblast. Kiev city is one of the 27 administrative regions of Ukraine and is recognized as the “city with special status”. The economy of the area is majorly driven by the tertiary sector with a total contribution of more than 85%. Robust growth of manufacturing, mining and utilities segments is the key driver for the area’s economy over the next decade.

### **SCOPE**

The service sector remains the key contributor to the area’s economy - and the major employer.

Kiev is a key tourist destination in Ukraine for both domestic and international tourists and experienced healthy growth. Positive growth in construction sector

was supported by rise in investments and persistent increase in the residential buildings in the area.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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