

# **Kuala Lumpur - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

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### **SUMMARY**

“City Profile - Kuala Lumpur” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Kuala Lumpur.

Kuala Lumpur city is the capital of Malaysia. It is a part of Greater Kuala Lumpur (GKL) and Klang Valley conurbation or Kuala Lumpur (KL) metropolitan area. The area accommodated 6.5 million inhabitants or 19.6% of the country's population in 2021. The area has successfully attracted FDI, making it a center for finance, insurance, real estate, media, and construction. It is also an important tourism destination. In 2021, the area contributed 59.1% to the country's GDP.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

### **SCOPE**

The service sectors remain the key contributors to the regional economy - and the major employer.

Kuala Lumpur is a key tourist destinations in Malaysia, for both domestic and international tourists. During 2020-21, the area's tourism sector suffered from dire consequences of pandemic. The area's construction sector was affected in 2020 due to slow-paced activities in civil engineering, non-residential buildings, residential buildings, and specialty carpentry segments. in 2021, the area's construction sector contributed 6.3% to the GVA.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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