

Kolkata City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

Kolkata City %li%Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

“City Profile – Kolkata” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Kolkata.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Kolkata city (formerly called Calcutta) is the capital and the largest city of West Bengal state. It is known as the business, commercial and financial hub of eastern India due to concentration of information technology and telecommunication companies, and various other financial and commercial industries. key sectors like trade, transportation, manufacturing, IT, leather, textiles, and tourism driving the local economy, with a robust 7.3% real GDP growth in 2023. West Bengal's export performance has been commendable, backed by conducive policies and infrastructure.

Scope

Kolkata has a diversified industrial base with major industrial sectors including steel, mining, minerals, heavy engineering, pharmaceuticals, cement, textiles, food processing and jute. Increased investments and growing IT/ITes and manufacturing industry, strong consumer base, well developed labour force and large scale infrastructural and political upgradations in the area have supported the economic growth of Kolkata.

West Bengal is one of the major tourist places in India as well as across the world. The state, which shares international borders with three countries, namely Bangladesh, Nepal and Bhutan, is also easily accessible by road. Remarkably, West Bengal witnessed a significant surge in tourism, welcoming 85.6 million tourists in 2022 compared to 24.4 million in 2021, with domestic tourists comprising 98.8% and international visitors 1.2%. The state ranked eighth for domestic visitors and third for international visitors in India in 2022.

Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

- Table of Contents
- City Snapshot
- PEST Analysis
 - Political
 - Economic
 - Social
- Technology and Infrastructure
- Communications
- Internal Transport Networks
- Connectivity
 - Airports
 - Ports
- Business Environment Analysis
- Travel and Tourism
 - Tourism Flows
 - Hotels
 - Attractions
 - Events
- Construction and Real Estate
- Investment
 - Real Estate Market
 - Retail
 - Retail Market
- Consumption, Income and Prices
- Appendix
 - Sources
 - Further Reading
 - Ask the Analyst
 - About MarketLine
 - Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Kolkata metropolitan area – key facts (estimates), 2023
- Table 2: Kolkata metropolitan area – real GDP and real GDP growth, 2000–30
- Table 3: Kolkata metropolitan area – economic growth comparison (Index 2010=100), 2000–30
- Table 4: Kolkata metropolitan area – GDP per capita comparison, 2000–30 (\$)
- Table 5: Kolkata metropolitan area – employment structure, 2000–30 (% of total)
- Table 6: Kolkata metropolitan area – main universities, 2023
- Table 7: Kolkata metropolitan area – population comparison, 2000–30 (million)
- Table 8: Kolkata metropolitan area – population by age, 2000–30 (% of total)
- Table 9: Kolkata metropolitan area – mass transit network indicators, 2023
- Table 10: Kolkata metropolitan area – Netaji Subhash Chandra Bose International Airport, passenger traffic, FY2018–23* (number)
- Table 11: Kolkata metropolitan area – Netaji Subhash Chandra Bose International Airport, aircraft movements, FY 2018–23* (number)
- Table 12: Kolkata metropolitan area – Netaji Subhash Chandra Bose International Airport, freight, FY 2018–23* (tons)
- Table 13: West Bengal – tourist arrivals, FY2021–23 (number)
- Table 14: Kolkata – hotel indicators, FY2020–23
- Table 15: Kolkata metropolitan area – MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Kolkata metropolitan area – real GDP and real GDP growth, 2000–30

Figure 2: Kolkata metropolitan area – economic growth comparison (Index 2010=100), 2000–30

Figure 3: Kolkata metropolitan area – GDP per capita comparison, 2000–30

Figure 4: Kolkata metropolitan area – employment structure, 2000–30 (% of total)

Figure 5: Kolkata metropolitan area – population comparison, 2000–30

Figure 6: Kolkata metropolitan area – population by age, 2000–30 (% of total)

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