

# Kiev - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

Kiev - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

### SUMMARY

“City Profile - Kiev” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Kiev.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends

Kiev (Kyiv) metropolitan region includes Kiev city and Kiev Oblast. Kiev city is one of the 27 administrative regions of Ukraine and is recognized as the “city with special status”. The economy of the region is majorly driven by the tertiary sector with a total contribution of 86.33% in 2021. Kyiv metropolitan area, the capital city plays a vital role in the economic growth of the country. It accounted for nearly 35.6% of the country’s economy in 2021

### SCOPE

The service sector remains the key contributor to the region’s economy - and the major employer.

Kiev is a key tourist destination in Ukraine for both domestic and international

tourists and experienced healthy growth in 2019. The coronavirus pandemic led to a sharp downturn in tourist arrivals, due to enforcement of frequent travel restrictions.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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