

Johannesburg - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Johannesburg” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Johannesburg.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Johannesburg metropolitan area is also an important industrial and commercial center of South Africa, accounting for 12.2% of South Africa's total GDP in 2021. Mining, foreign trade, tourism, and other service-related industries drive the economic activity of the metropolitan area. The recovery in the area's economy can be attributed to export recovery, and improvement in household spending in 2021.

SCOPE

The real GDP of the metropolitan area grew by 5.3% in 2021, compared to a decline of 6.0% in the previous year, owing to the revival of several sectors of the economy from the pandemic led recession and the rapid rise in consumer

demand

Johannesburg is Africa's one of the most visited cities and a leading business and lifestyle destination for visitors from across the world

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the Analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Johannesburg metropolitan area - key facts (estimates), 2021
- Table 2: Johannesburg metropolitan area - real GDP and real GDP growth, 2000-2030
- Table 3: Johannesburg metropolitan area - economic growth comparison (Index 2010=100), 2000-30
- Table 4: Johannesburg metropolitan area - GDP per capita comparison, 2000-30 (\$)
- Table 5: Johannesburg metropolitan area - employment structure, 2000-30 (% of total)
- Table 6: Johannesburg metropolitan area - main universities, 2022
- Table 7: Johannesburg metropolitan area - population comparison, 2000-30 (million)
- Table 8: Johannesburg metropolitan area - population by age, 2000-30 (% of total)
- Table 9: Johannesburg metropolitan area - O.R. Tambo International Airport's key indicators, FY2018/19 - FY2022/23* (number)
- Table 10: Johannesburg metropolitan area - office rents, Q3 2022
- Table 11: Johannesburg metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Johannesburg metropolitan area - real GDP and real GDP growth, 2000-30

Figure 2: Johannesburg metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Johannesburg metropolitan area - GDP per capita comparison, 2000-30

Figure 4: Johannesburg metropolitan area - employment structure, 2000-30 (% of total)

Figure 5: Johannesburg metropolitan area - population comparison, 2000-30

Figure 6: Johannesburg metropolitan area - population by age, 2000-30 (% of total)

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