

Istanbul - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Istanbul” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Istanbul.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Istanbul province is the country’s commercial, historical and cultural center of Turkey. The area has a pivotal role in the country’s economy and generates close to 29.7% of the national GDP in 2022. The area is heavily reliant on tourism and the service sectors. The area’s economy is also dependent on the industrial sector, which employs about 40% of Turkey’s industrial labor

SCOPE

The service sector and industrial sector are the key contributors to the area’s economy and the major employers in the area.

The area remained as the preferred tourist destination among the Europeans.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Contents

City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Ports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the Analyst
About MarketLine
Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Istanbul metropolitan area - key facts (estimates), 2022
- Table 2: Istanbul metropolitan area- real GDP and real GDP growth, 2000-30
- Table 3: Istanbul metropolitan area- economic growth comparison (Index 2010=100), 2000-30
- Table 4: Istanbul metropolitan area- GDP per capita comparison, 2000-30 (\$)
- Table 5: Istanbul metropolitan area - employment structure, 2000-30 (% of total)
- Table 6: Istanbul metropolitan area - main universities, 2022
- Table 7: Istanbul metropolitan area- population comparison, 2000-30 (million)
- Table 8: Istanbul metropolitan area- population by age, 2000-30 (% of total)
- Table 9: Istanbul city - mass transit network indicators, 2021
- Table 10: Istanbul metropolitan area - passenger movement at Istanbul Sabiha Gokcen International Airport, 2015-21
- Table 11: Istanbul metropolitan area - aircraft movements at Istanbul Sabiha Gokcen International Airport, 2015-21
- Table 12: Istanbul metropolitan area - freight traffic at Istanbul Sabiha Gokcen International Airport (tons), 2015-21
- Table 13: Istanbul metropolitan area - tourist arrivals, 2015-21 (number)
- Table 14: Istanbul metropolitan area - nights spent, 2015-21 (number)
- Table 15: Istanbul metropolitan area - average length of stay, 2015-21 (days)
- Table 16: Istanbul metropolitan area - UNESCO World Heritage Sites
- Table 17: Istanbul metropolitan area - MICE and other events

List Of Figures

LIST OF FIGURES

Figure 1: Istanbul metropolitan area- real GDP and real GDP growth, 2000-30

Figure 2: Istanbul metropolitan area- economic growth comparison (Index 2010=100), 2000-30

Figure 3: Istanbul metropolitan area- GDP per capita comparison, 2000-30

Figure 4: Istanbul metropolitan area - employment structure, 2000-30 (% of total)

Figure 5: Istanbul metropolitan area- population comparison, 2000-30

Figure 6: Istanbul metropolitan area- population by age, 2000-30 (% of total)

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