

# **Incheon City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

<https://marketpublishers.com/r/C7DAD1E9DB2EN.html>

Date: August 2023

Pages: 31

Price: US\$ 250.00 (Single User License)

ID: C7DAD1E9DB2EN

## **Abstracts**

Incheon City %li%Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### Summary

“City Profile %li%Incheon” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Incheon.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Incheon metropolitan area is one of the six metropolitan areas in South Korea. The area contributing 4.6% to the country's economy in 2022, serves as a vital transportation hub with its port and international airport. The local economy, reliant on export trade, encompasses diverse industries like manufacturing, tourism, logistics, IT, construction, farming, and fishery.

### Scope

The service sector remains the key contributor to the area's economy %li%and the major employer.

Incheon's construction sector contributed 8.1% to the area's total GVA in 2022. The construction market is poised for growth, supported by anticipated public spending on infrastructure and renewable energy projects. Major development projects include the \$35.0 billion New Songdo International City business district and the \$4.2 billion Incheon Diamond City Mixed-Use Development project by LongRunn International Group, both contributing to Incheon's evolving urban landscape.

## Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

## Contents

### **1. CITY SNAPSHOT**

### **2. PEST ANALYSIS**

- 2.1 Political
- 2.2 Economic
- 2.3 Social

### **3. TECHNOLOGY AND INFRASTRUCTURE**

- 3.1 Communications
- 3.2 Internal Transport Networks
- 3.3 Connectivity
- 3.4 Airport
- 3.5 Port

### **4. BUSINESS ENVIRONMENT ANALYSIS**

### **5. TRAVEL AND TOURISM**

- 5.1 Tourism Flows
- 5.2 Hotels
- 5.3 Attractions
- 5.4 Events

### **6. CONSTRUCTION AND REAL ESTATE**

- 6.1 Investment
- 6.2 Real Estate Market

### **7. RETAIL**

- 7.1 Retail Market
- 7.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

## List Of Tables

### LIST OF TABLES

Table 1: Incheon metropolitan area - key facts (estimates), 2022

Table 2: Incheon metropolitan area - real GDP and real GDP growth, 2000-30

Table 3: Incheon metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Table 4: Incheon metropolitan area - GDP per capita comparison, 2000-30 (\$)

Table 5: Incheon metropolitan area - employment structure, 2000-30 (% of total)

Table 6: Incheon metropolitan area - population comparison, 2000-30 (million)

Table 7: Incheon metropolitan area - population by age, 2000-30 (% of total)

Table 8: Incheon metropolitan area - mass transit network indicators, 2019

Table 9: Incheon metropolitan area - Incheon International Airport, key airport indicators, 2017-23\*

Table 10: Incheon city - key hotel indicators, 2017-18

Table 11: Incheon metropolitan area - MICE and other events

## List Of Figures

### LIST OF FIGURES

Figure 1: Incheon metropolitan area - real GDP and real GDP growth, 2000-30

Figure 2: Incheon metropolitan area - economic growth comparison (Index 2010=100), 2000-30

Figure 3: Incheon metropolitan area - GDP per capita comparison, 2000-30

Figure 4: Incheon metropolitan area - employment structure, 2000-30 (% of total)

Figure 5: Incheon metropolitan area - population comparison, 2000-30

Figure 6: Incheon metropolitan area - population by age, 2000-30 (% of total)

## I would like to order

Product name: Incheon City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Product link: <https://marketpublishers.com/r/C7DAD1E9DB2EN.html>

Price: US\$ 250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7DAD1E9DB2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

