

# Hyderabad - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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# **Abstracts**

Hyderabad - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

#### SUMMARY

"City Profile - Hyderabad" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Hyderabad.

Hyderabad metropolitan area comprises of Hyderabad, Rangareddy and Medak districts. The area's economy is mainly driven by a flourishing IT sector. The tertiary sector contributed the most to the area's gross value added (GVA) with 73.0% share in 2020

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

#### SCOPE

The service sector remains the key contributor to the regional economy and the major employer.

Hyderabad is a key tourist destination in Telangana state for both domestic and



international tourists. The tourism sector witnessed weak performance in 2020 due to lockdown following Covid-19 outbreak. Weak performance is observed in the construction sector as well due to disruption of supply chain and shortage of labour supply

### **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.



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