

# **Huizhou City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Huizhou City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **SUMMARY**

“City Profile - Huizhou” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Huizhou.

Huizhou city (prefectural-level city) is situated on the Pearl River Delta area within the Guangdong province in the People's Republic of China. Huizhou is regarded as the city of world class petrochemical industry as well as electronics information technology and expanding trade hub. The economic growth of the city is supported by the manufacturing, metallurgical, petroleum, electronics and information technology industries.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

### **SCOPE**

The service sector remains the key contributor to the regional economy - and the major employer.

Thriving tourism industry with abundant scenic sights makes the city one of the most popular tourist destinations in China. The city's profile on international level has already been raised with various diplomatic events in 2019. However, in 2020, the sector was hit hard due to travel restrictions and lockdowns because of pandemic.

## **REASONS TO BUY**

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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