

# **City Profile - Houston; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail**

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## **Abstracts**

City Profile Houston; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail

### Summary

“City Profile Houston” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Houston.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Houston metropolitan area (also referred to as the Houston-The Woodlands-Sugar Land Metropolitan Statistical Area) is the fifth-largest metropolitan area in the US in terms of population. Rapid growth in the tourism, hospitality, retail, manufacturing and energy are expected to be major drivers of growth in 2022

### Scope

The industry and service sectors remain the key contributor to the regional economy and the major employers.

With eased pandemic restrictions, business and leisure travel to Houston

metropolitan area surged. Total spending by visitors rose by 22.3% in 2022, with Mexico being key international market

## Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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