

Hong Kong - Comprehensive Overview of the City, PEST Analysis and Key Industries Including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Hong Kong” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Hong Kong.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Hong Kong SAR comprises three geographical regions, namely Hong Kong Island, Kowloon Peninsula, and New Territories, and more than 200 outlying islands. Hong Kong being one of the main business hubs of Asia, acts as accelerator for the economic growth. Also, Asia gradually emerging as the lead generator of global growth, boosted significance of Hong Kong as main trading hub for propelling the economic growth of Hong Kong SAR.

SCOPE

The service sector remains the key contributor to the regional economy - and the major employer.

Hong Kong is a key tourist destination for both domestic and international tourists. The COVID-19 pandemic, surge in COVID cases in China and subsequent Zero covid policy of China, and economic disruption due to Ukraine invasion by Russia hampered the economic progress in 2022

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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