

Ho Chi Minh City City Profile - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Ho Chi Minh City” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Ho Chi Minh City.

Ho Chi Minh City (HCMC), formerly known as Saigon, is the economic hub of Vietnam and accounted for around 25% of the national GDP. HCMC was one of the most resilient economies in the Asia-Pacific region to shockwaves from the global COVID-19 pandemic during 2020. However, economic growth momentum moderated significantly in 2020, due to the impact of COVID-19 pandemic.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the regional economy - and the major employer.

HCMC is a key tourist destination for both domestic and international tourists and experienced healthy growth in 2018 and 2019. However, in 2020, the tourism sector in the city was seriously affected by the outbreak of COVID-19.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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