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Helsinki - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

“City Profile - Helsinki” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Helsinki.

Helsinki metropolitan area or Helsinki-Uusimaa Region covers Helsinki-Uusimaa. In 2021, the area registered 1.69 million inhabitants and was home to 30.7% of the country’s population. The area has an advanced research and innovation ecosystem specializing in health and well-being; information and communications technology (ICT); high-technology and solutions; and smart and clean technologies. The area is a major contributor to Finland’s economic progress. In 2021, it accounted for 39.9% of the country’s GDP.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sector remains the key contributor to the area’s economy - and the

major employer.

Helsinki is a key tourist destination in Finland for both domestic and international tourists. However, in 2020, the area witnessed a decline in tourism activity in 2020 owing to a lack of leisure demand resulting from travel restrictions imposed to prevent the spread of the pandemic. The area's cosnstruction sector contributed 7.0% to the overall GVA in 2021.

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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