

Havana - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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Abstracts

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SUMMARY

"City Profile - Havana" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Havana.

Havana city is the most populous city in Cuba and one of the 15 provinces in the country. The city accommodated 18.9% of the total country's population in 2021, with 2.14 million inhabitants. The city's economy is shouldered by the growth of industries such as exports, travel and tourism, transportation, heavy presence of state-owned enterprises, and a strong healthcare system. The city's economy is dominated by the service sector which contributed 72.0% to the total gross value added (GVA) in 2021.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

SCOPE

The service sectors remain the key contributors to the city's economy - and the major employer.



Havana city is a top tourist destination in the Caribbean region. The tightening of travel restriction across borders, travel ban, and suspension of tourism activities to prevent the spread of COVID-19 pandemic during 2020-21, jolted Cuba's tourism sector. Cuba slowly reopened its doors to welcome foreign tourists in its various provinces in November 2021

REASONS TO BUY

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.



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